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Conference on Socio-Economic Integration

Southern Illinois University chapter 422 W Monroe street  
Students for a Democratic Society Carbondale Illinois  
62901

43  
9 Mar '66  
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15 16 17 April 1966

Southern Illinois University  
Carbondale

**Speakers:**

David Bazelon

. R Buckminster Fuller

. H Marshall McLuhan (tentative)

Seymour Melman

. Linus Pauling

HFW Perk

The world is increasingly described as one integrated socio-economic system. Few people have a clear conception of that system or of that system's specific intrarelationships, of how that system produces Harlems and Vietnams.



More practical understanding of these intrarelationships exists than is presently known to most students.

To disseminate this understanding and to help make such understanding an active part of the individual's role in the socio-economic system, the SIU chapter of Students for a Democratic Society is holding a Conference on Socio-Economic Integration.

The people who will present the subject-matter for the conference are people whose understanding of the system that produces Harlems and Vietnams can be an effective tool for changing that system.

There will be six speakers. Three will be present at the conference. Three will speak by telephone lecture. They will present a mosaic of partial or specialized perceptions or models of the world.

The conference itself will function to integrate-disseminate this information. Group interaction in small discussion workshops will form the basis for this function. Every effort will be made to facilitate discussion on the basis that this will in turn facilitate individual integration of these models. Conferees will be free to determine the degree of their participation.

To facilitate nonverbal interhuman relationships among conferees, a dance on Socially-Exceptionable Integration with a live folk rock blues band will happen.

- To the extent that conferees develop an increased understanding of the present socio-economic system, the conference will increase conferees' abilities to
- 1 make others understand why change is possible and necessary
  - 2 develop new means to implement changes required to make Harlems and Vietnams unnecessary.

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### Registration

**Registered attendance only**  
(because of limited space)  
**Fee** Students, nonstudents \$2.00  
Faculty \$5.00

**Reservations** Registrations with advance payment are being accepted now. Confirmation will be in the order received. A conference of 300 persons is planned; once this number is achieved, registration must be terminated; any further requests will be returned.

**Payment** checks payable to: SDS

**Address** SEI Conference

**Additional information** 422 W Monroe Street  
Carbondale, Illinois  
62901  
(618) 453 2790  
(618) 457 4243

**Housing** There is a limited amount of university housing available. A charge of \$2.25 per night is being asked. Anyone interested in university housing should contact us prior to April 1. Reservations, through us, can also be made in the local motels. Requests for housing should accompany registration. Individuals and groups should be very specific, describing requirements, possibilities for sharing rooms, beds, etc.

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Schedule (tentative)

Telelecture (via telephone) 43

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Friday 15 April

4:00PM

Start registration  
Orientation

Dinner

8:00PM

Conference opens.  
Seymour Melman  
author The Depleted Society  
Workshop

Saturday 16 April

11:00AM

Marshall McLuhan (tentative)  
author Understanding Media  
Workshop

Lunch

2:30PM

R Buckminster Fuller  
Comprehensive anticipatory  
design scientist  
Workshop

Dinner

7:30PM

David Bazelon  
author The Paper Economy  
Workshop

Dance

Live ethnocoscillation orchestra  
Participation largely nonverbal

Sunday 17 April

Recovery

1:30PM

Linus Pauling  
Nobel Prize winner  
chemistry, peace  
Workshop

Dinner

7:30PM

HFW Perk  
instructor Design Dept SIU  
Workshop  
Conference closes

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About the speakers

David Bazelon:

follows and integrates  
the chain of economic theories  
and critical reexaminations of  
Veblen, Berle-Means, Arnold, Galbraith and White.  
A comprehensive analyser of economic behavior in  
government and business  
(the public and private corporations),  
he studies industry-business-management  
power relationships.

R Buckminster Fuller:

Comprehensive Anticipatory Design Scientist;  
a participant in the scientific revolution as  
discoverer and applier without being captured by  
the institutions and myths which released this  
revolution.

He is concerned with the possibilities for man created  
by man's rapidly evolving technological extensions,  
and has followed this concern without being con-  
strained by man's almost static social extensions.  
As a result, he has an accurate picture of what's  
happening technologically on a world scale.

H Marshall McLuhan:

Analyses effects of media on culture.  
Media are extensions of human senses and capabilities.  
He studies not the content of a medium,  
but the effect of the medium regardless of content  
("the medium is the message");  
the effect of a given media-mix on a culture;  
and the compression of the world to a global tribe  
by the media being developed and implemented.  
(globally imMEDIATE world).

Seymour Melman:

Commitment to the arms race is the least desirable  
but truest fact of American life  
and politico-military policy,  
and contradictory to its own end:

"for it invites disaster in a war that no one can win."

Meanwhile civilian productivity stagnates as  
resources are diverted to the military.

Sustained reliance on arms as an instrument  
of foreign policy makes it easy to ignore  
certain realities about the amount  
of destructive power available to governments.

Linus Pauling:

Nobel Prizes: Chemistry, Peace;  
active in peace demonstrations and vociferous  
in his demands for disarmament and atomic  
energy control;  
with Robert Oppenheimer and Bertrand Russell  
demonstrates by precept and example  
the scientists' social responsibility.

HFW Perk:

SIU Design Department Faculty;  
worked for Rand Corp, ITT, and Lockheed;  
concerned with how the concepts and machinery  
coming out of the "research and development" core  
of the American socio-economic system are trans-  
forming that system despite itself. He is further  
concerned with how people can obtain the under-  
standing necessary to control that transforming  
socio-economic system.

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name

address

students --- nonstudents --- faculty

amt enclosed

Additional information

Housing requests

etc

no. male

no. female

no. couples

